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ATPE Submission Guidelines for the ATPE Blog and ATPE News Magazine

Background

ATPE Marketing & Communications manages the public-facing [ATPE Blog](#) and the [ATPE News magazine](#), a quarterly publication included with ATPE membership and available by subscription. Articles are published on the ATPE Blog every week. ATPE members and education stakeholders may submit content for publishing consideration.

Guidelines

- Submission does not guarantee publication.
- All submissions will be reviewed by the *ATPE News* editorial board.
- Articles should not have been published or submitted for publication elsewhere.
- ATPE members may submit content via email to comm@atpe.org and may submit the article in a Word doc, Google Doc, or other format.
- ATPE members should include some background information and context about their piece, along with the article itself. If applicable, the member may also submit accompanying photos.
- ATPE staff will determine which publishing medium best suits the article and the appropriate timeframe for publication.
- ATPE reserves the right to edit submissions for grammar, style, and cohesiveness. Edits will be shared with the author for review and approval prior to publication.
- An individual ATPE member may have only one article published in *ATPE News* each membership year.

Word Limits & Opportunities Available

- Proposed ATPE Blog posts can range anywhere from a couple hundred words to 500 words or more.
- Guest blog posts will include a bio of the author.
- Proposed, member-submitted *ATPE News* magazine articles often fall under our reoccurring Know and Tell, Learning Curve, Members Speak, or Why I Volunteer columns. These columns are often one page at about 500 words but may be lengthened to two pages and about 1,000 words when appropriate. (See below for detailed information about each section.)
- Proposed articles by education stakeholders must be relevant to ATPE members and will be evaluated by the editorial board for alignment with ATPE's mission, vision, and purpose.
- Additionally, submitted magazine articles may also be considered for one of the magazine's feature packages. Feature articles are often three to four pages, ranging from about 1,500 words to 2,000.
- Past topics for either medium include assigning homework, the benefits of recess, social and emotional learning, how starting school late can benefit teen students, classroom management, technology, civic engagement and history, bilingual studies, health and self-care, and more.

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Magazine Sections Explanations

Know and Tell

The Know and Tell column features practical advice for educators and is written by members, staff, and partner organizations. *ATPE News* accepts submissions for Know and Tell, but columns may be solicited. Word count is around 500.

Learning Curve

The Learning Curve column features knowledge, tips, and general information on technology in the classroom. Contributions are welcome. Word count for a one-page Learning Curve column should be around 500 words.

Members Speak

The Members Speak section provides a place for member-written material. Unsolicited contributions are accepted, but the managing editor may have to request contributions. Members Speak articles may be personal reflections, opinion pieces, resource reviews, etc. Content is fairly open due to the nature of the column, but the piece must be of interest to the general membership. Pieces usually include a picture of the author as well. Word count for a one-page Members Speak column should be around 500 words.

Why I Volunteer

Why I Volunteer is a one-page member-written section that features a 200-word piece explaining the benefits of volunteering from the perspective of a dedicated ATPE volunteer. The article should focus on what's in it for the member, rather than what's in it for ATPE. The purpose of this section is to appeal to potential volunteers by showing them how volunteering for ATPE can have a positive impact on their lives. The page should showcase a profile photo of the member and include contact information for readers who may consider volunteering.