



Association of Texas Professional Educators
305 E. Huntland Dr., Suite 300, Austin, TX 78752
(800) 777-ATPE • (512) 467-0071 • atpe.org

Media Contact:
Stephanie Jacksis
Media Relations Specialist
(512) 467-0071 ext. 337
sjacksis@atpe.org

FOR IMMEDIATE RELEASE:
July 2, 2014

ATPE hires new communications director

AUSTIN, Texas – The Association of Texas Professional Educators (ATPE) is pleased to announce and welcome Elaine Acker as the association’s Communications Director. Acker will supervise a talented team of writers, designers and multi-media production artists as they support ATPE’s mission to serve as a powerful voice for Texas educators. The communications team highlights the value of the state’s educators by producing the magazine *ATPE News*, publishing multiple blogs, managing content for the ATPE.org and TeachtheVote.org websites, and producing diverse educational projects and videos.

“There’s nothing more important for Texas’ future than the quality of the education our children receive,” Acker said. “I’m proud to work with an outstanding organization that advocates for public schoolchildren, and look forward to leading a team that helps shape ATPE’s communications statewide.”

Acker brings more than 30 years of experience in communication, including roles with Bat Conservation International, which focuses on environmental education, Leadership Austin, an educational organization dedicated to civic engagement, and the American Red Cross of Central Texas, which has built its reputation on educating the public about health, safety and disaster preparedness. Acker also founded Pets America, which teaches pet owners to care for their pets in emergencies.

ATPE Executive Director Gary Godsey said, “We are excited to welcome Elaine to the organization. Not only will she bring a wealth of experience and knowledge to our communications team, but also a fresh outlook that will help take the state’s largest educator group to the next level.”

###

The Association of Texas Professional Educators (ATPE) has been a strong voice for Texas educators since 1980. It is the leading educators' association in Texas with more than 100,000 members statewide. With its strong collaborative philosophy, ATPE speaks for classroom teachers, administrators, future, retired and para-educators and works to create better opportunities for 5 million public schoolchildren. ATPE is the ally and the voice of Texas public school educators.